



Success Story

Networkfleet helps OC Communications lower their monthly vehicle maintenance costs

Summary

With more than 200 employees and more than 20 route trucks, OC Communications, Inc. (OCC) needed a system to help improve their vehicle maintenance and employee productivity. The company purchased Networkfleet in early 2004 and has seen a significant return on investment especially in terms of safer driving and a reduction in fuel expenses.

The Criteria

OCC is a full service telecommunications contractor specializing in the installation, project management and maintenance of telecommunication networks throughout California and Nevada. "We knew that we needed a solution that would help us maintain our new fleet and keep track of our drivers. Networkfleet was an easy decision," said Mike Harding, Operations Director for OC Communications, Inc.

The Solution

Affordable Monthly Fees

The Networkfleet wireless fleet management solution consists of an in-vehicle hardware unit and a web-based software package/service. Networkfleet's monthly service fees are almost half those of other vendors.

Easy Deployment

With its plug and play design, Networkfleet requires no wire splicing or drilling of holes in the vehicle. Unlike other systems, installation time is less than 30 minutes per vehicle. Since the Networkfleet software is completely hosted by Networkcar, OCC does not have to worry about downloading the application. OCC's managers can easily use the software simultaneously from various locations since the Networkfleet application is accessible via the internet from any computer, 24/7.

Provide a simple, yet robust, set of features

Even though the Networkfleet system is user-friendly and easy to navigate, its robust functionality provides a comprehensive set of vehicle diagnostics data in addition to location data. With this special functionality, OCC can receive alerts whenever a vehicle has a diagnostic trouble code or is due for scheduled maintenance. It also will allow fleet managers to obtain valuable idle-time, mileage and fuel efficiency data for each vehicle. In addition, Networkfleet is able to provide actual speed data, which aids in improving driver safety.

The Benefits

Better Maintenance and Reduced Labor Costs

One of the main reasons Harding selected Networkfleet was because no other system they evaluated provided the detailed diagnostic capabilities that Networkfleet does. With more than 22 current and pending patents surrounding remote diagnostics, Networkfleet enables fleet managers to receive scheduled maintenance and diagnostic problem alerts automatically via email or through their personalized website. "Without Networkfleet, we might have had to hire an additional technician to maintain our fleet. Now, a single fleet maintenance specialist can monitor the status of all vehicles from a single website. We expect to see a savings of over \$12,000 in labor costs from the use of this system over the next year. Plus, it's great not have to manage all those paper records."

Reduced Fuel Costs

Networkfleet's fuel efficiency graphs and idle time data can be used to ensure vehicles perform efficiently and are not left idling for long periods of time. Using GPS tracking, Networkfleet helps fleet managers track and route their vehicles 24/7 from any computer with an internet connection. Harding spends more than \$5,000 in fuel for his fleet per month, so it's important that the vehicles are routed most efficiently and that unauthorized driving is minimized. "Because the employees

know they are being monitored and will have to pay the company for personal use, we have seen the amount of unauthorized driving go down,” he said.

Safer Driving

Networkfleet provides reports on current vehicle speed and the speed history of vehicles. According to Harding, “Some employees were driving up to 90 mph on the freeways when we first installed the system. With Networkfleet, we were able to encourage safe driving. After installation, speeding decreased considerably. In the second month, drivers rarely drove over 80 mph.”

Conclusion

OC Communications continues to strive to be the best telecommunications contractor in the region by promising prompt and quality service. Networkfleet’s system helps them meet those high customer expectations every day. “It is a priority that our fleet be kept in top condition to ensure that we are able to service our customers without delay. Networkfleet helps us get that job done,” Harding says.

About Networkcar

Networkcar (www.networkcar.com) is the leading provider of services for remotely monitoring the performance and location of fleet vehicles. Networkcar's wireless in-vehicle technology merges patented remote diagnostic systems with GPS-based Automatic Vehicle Location technology. Networkcar's wireless fleet management solution, Networkfleet, helps fleet operators reduce operating costs and improve productivity by providing remote online access to detailed vehicle information ranging from vehicle location to fuel efficiency trend data. The company recently received a 2004 Technology Leadership Award from Frost and Sullivan for Remote Vehicle Diagnostics and a 2005 Telematics Update Magazine Award for Best Commercial Vehicle Solution. Networkcar is headquartered in San Diego, CA.